

«For every complex problem, there is a simple solution and it is almost always dead wrong»

H.L. Mencken

Bridging the gap between clinical research and data science

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Thoughts (with thanks to Prof Walker)...

«The question being asked determines the appropriate research architecture, strategy, and tactics to be used – not tradition, authority, experts, paradigms, or schools of thought»

D Sackett. BMJ. 1999







Further thoughts...

«No experiment is ever a complete failure – it can always be used as a bad example»

Unknown





Final thoughts...

«You can't fix by analysis what you bungled by design»

RJ Light, JD Singer and JB Willett. By Design. 1990

(Harvard University Press)